Data Alignment/Synchronization

In its purest sense, data synchronization enables trading partners to share product attributes and pricing information. It is a continuous process of exchanging information electronically according to established standards and regulatory guidelines to eliminate manual processes. It provides the tools needed to share item and price information in an efficient and automatic manner, with the objective of making the supply chain transactions more effective.

The effort to align item attributes and price needs to be accomplished in the most efficient and effective manner possible, utilizing the tools agreed upon between trading partners to reduce transaction errors and delays. That effort starts during the initial set up of transactions to be exchanged and the expectations is that the effort is ongoing and to ensure alignment on a consistent basis.

For further guidance, current suppliers may go to the secured section of the *Rite Aid Supplier Portal* (ID and password required) and access the Rite Aid Supplier Compliance Guide regarding policy and procedures pertaining to item and pricing management as well as, refer to other related links (such as Forms) in the Portal that apply to this subject matter.

EDI Services Department
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