



## SOURCE TAGGING

### Program Overview

Rite Aid has installed electronic article surveillance (EAS) devices in all stores. We have selected radio frequency (RF) with Checkpoint Systems to implement this strategy. All products viewed by Rite Aid as 'high theft' must be EAS source-tagged by the manufacturer.

### Program Benefits

- Protected product flows directly to sales floor (no waiting for items to be tagged at store level)
- No external tags to deface product
- Product is tagged in consistent location
- EAS deactivation occurs with bar code price scan
- Reduced stock outs = Increased sales

### Source Tagging Guidelines

- Supplier Portal - Source Tagging Section of the Portal.

### Contact Information

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